

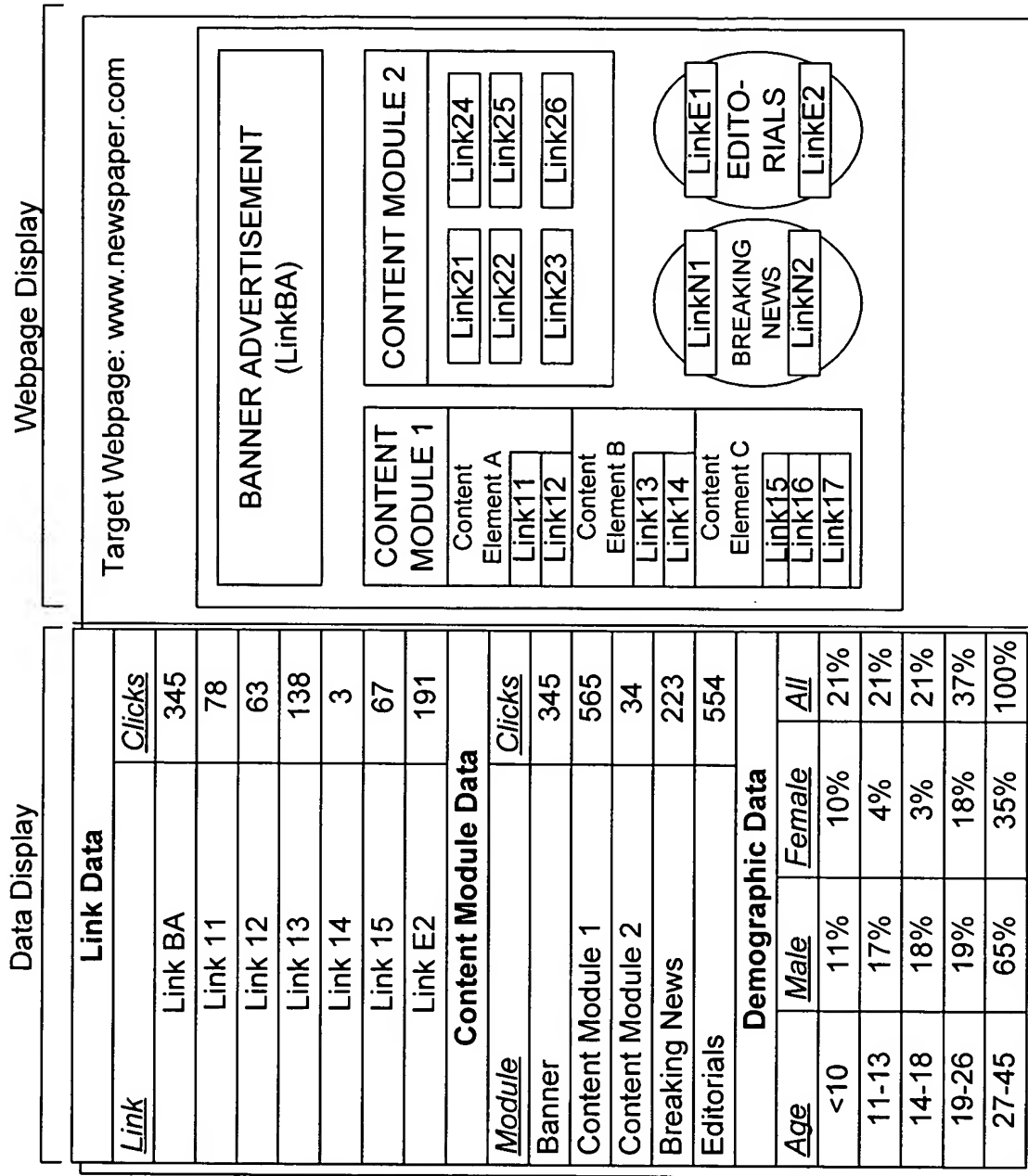
(PRIOR ART)

FIGURE 1(A)

LINK	CLICKS
https://web.seattlebaking.com/recipes/get/muffins	12
https://web.seattlebaking.com/recipes/get/pancakes	34
https://web.seattlebaking.com/recipes/get/tortillas	3
https://web.seattlebaking.com/recipes/get/beignets	0
https://web.seattlebaking.com/bigshotbaker	1098
https://web.seattlebaking.com/featuredbaker/brooke	549
https://web.seattlebaking.com/delivery/home	96
https://web.seattlebaking.com/delivery/office	516
TOTAL CLICKS	2308
NUMBER OF TIMES WEBPAGE WAS ACCESSED (IMPRESSIONS)	12,981

(PRIOR ART)

FIGURE 1(B)

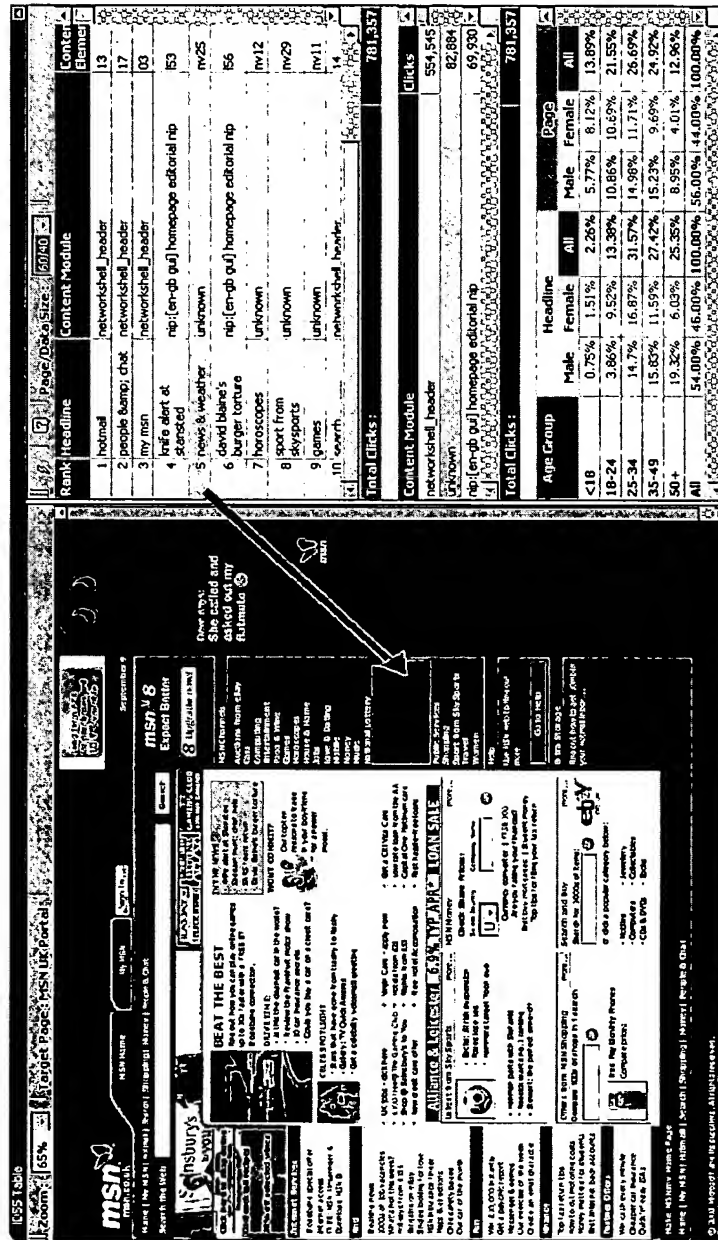


- User indicates (e.g. by mouseover) Link E2 on the data display. This may:
- Highlight Link E2 in the data display,
  - Highlight the corresponding content module ("Editorials"),
  - Display demographic data for Link E2, and
  - Highlight Link E2 in the webpage display.
- User indicates (e.g. by mouseover) Link E2 on the webpage display. This may:
- Highlight Link E2 in the webpage display.
  - Display demographic data for Link E2 in the data display,
  - Highlight the corresponding content module in the data display ("Editorials"), and
  - Highlight Link E2 in the data display.

**FIGURE 1(C)**

Webpage Display

Data Display

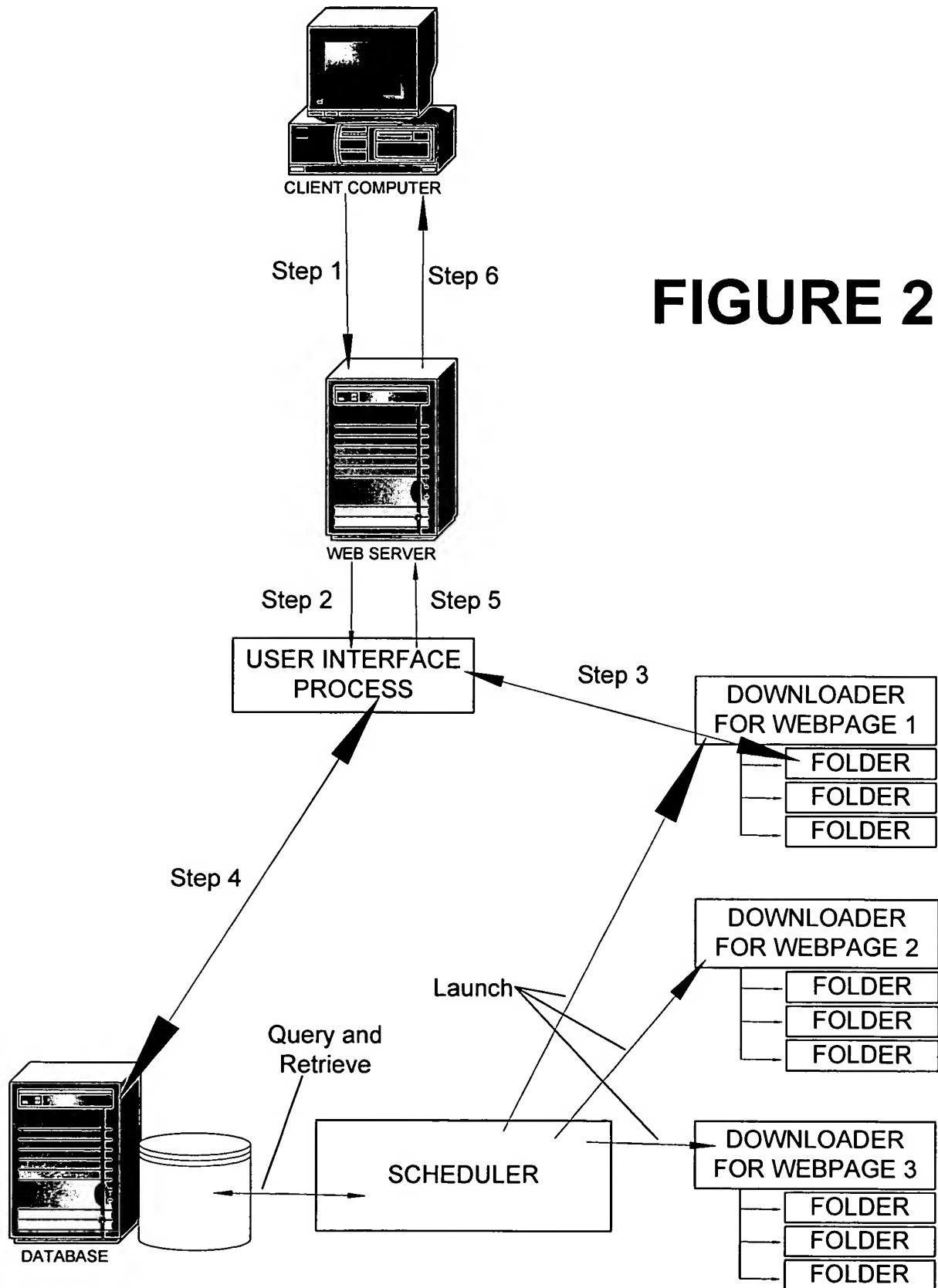


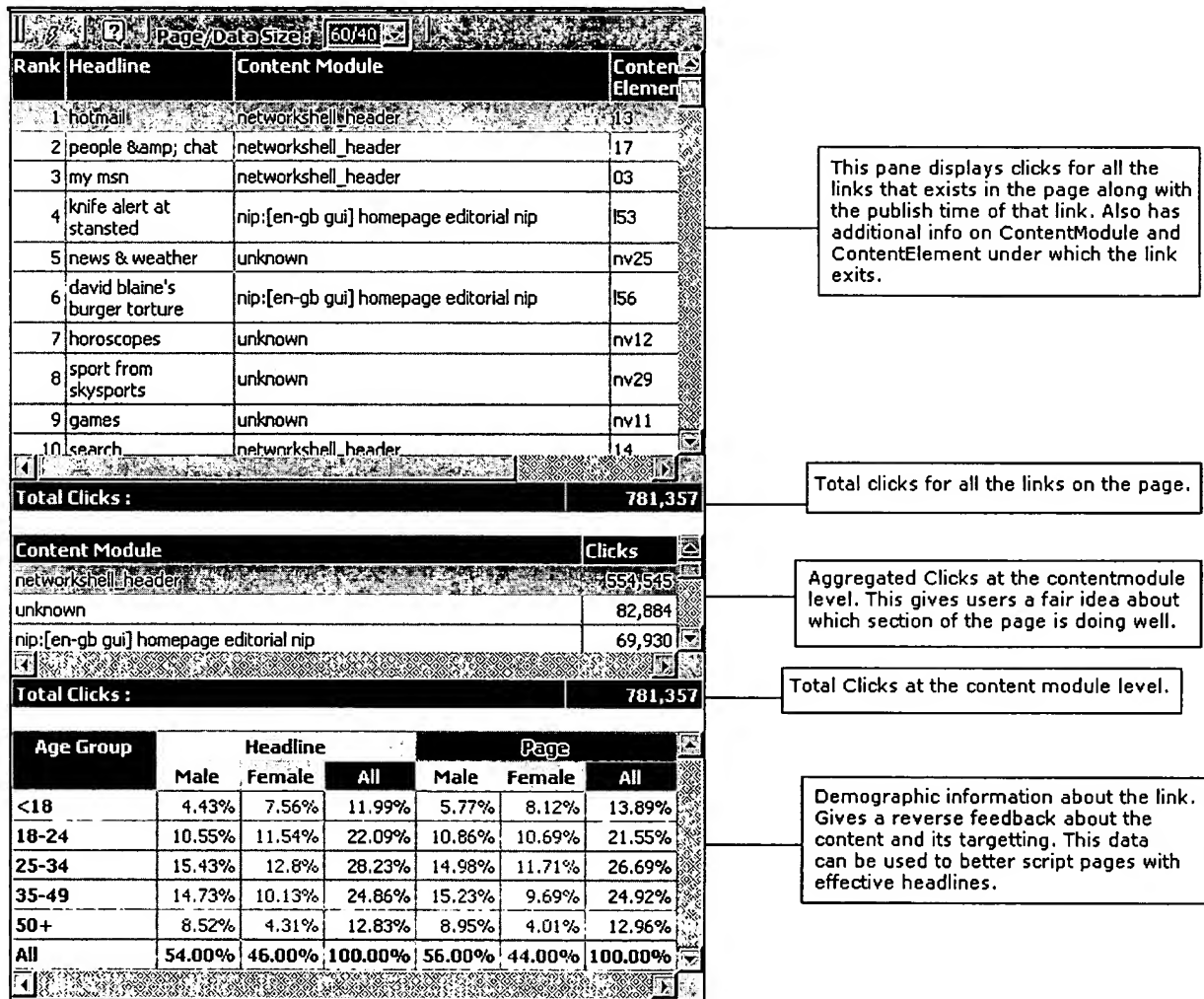
Links  
Box

Content  
Modules  
Box

Third  
Box

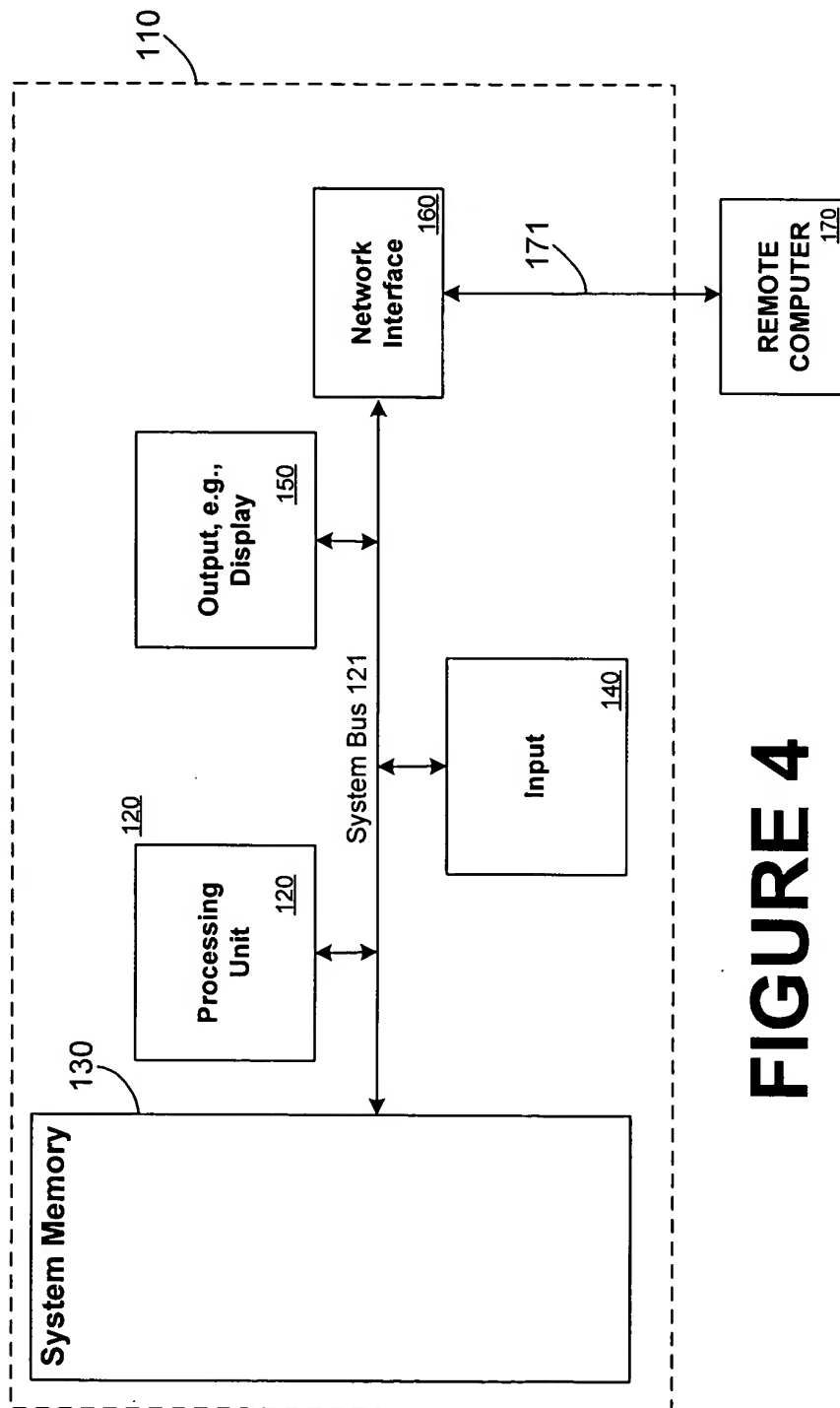
FIGURE 1(D)



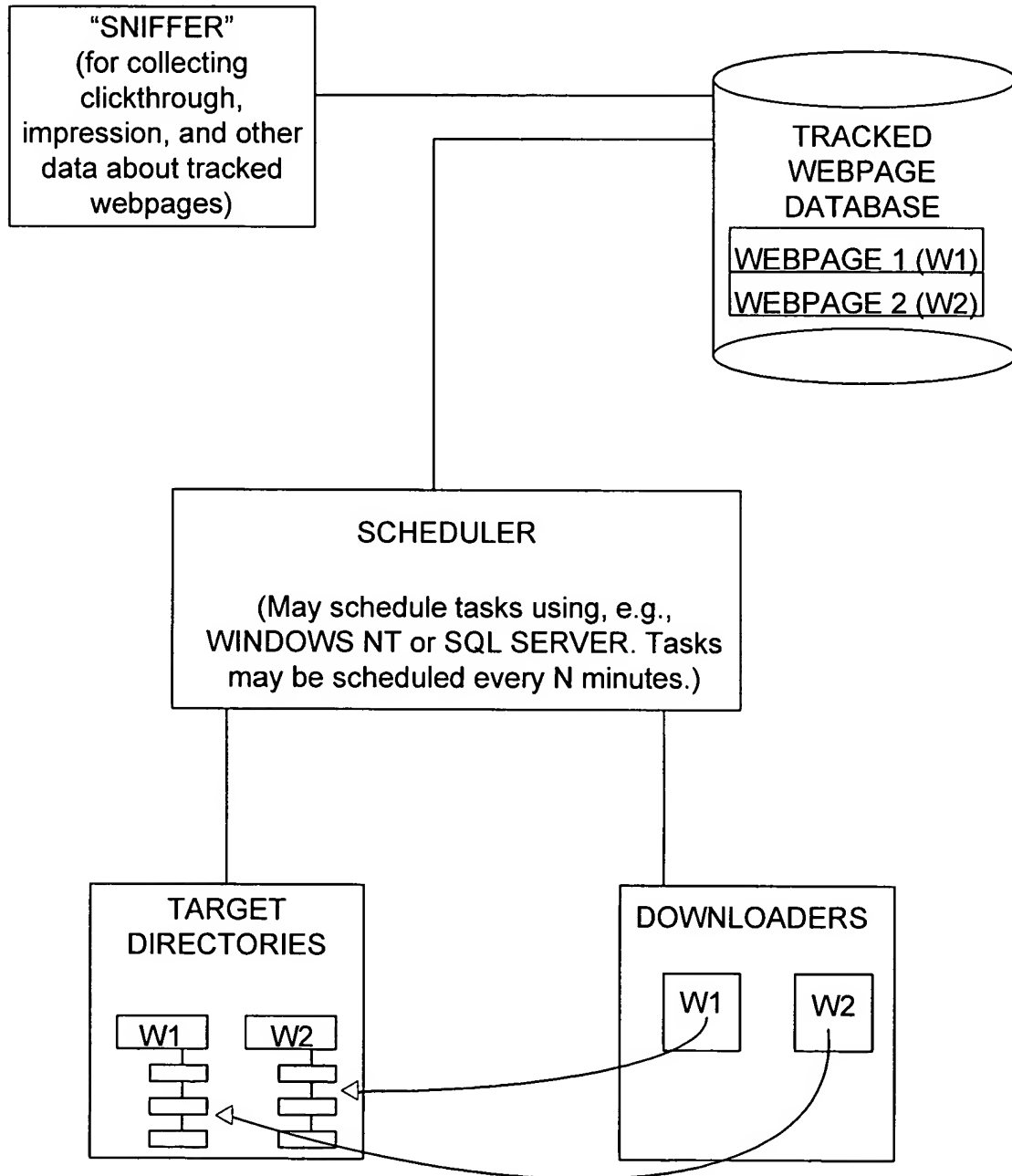


**FIGURE 3**

Computing Environment 100



**FIGURE 4**

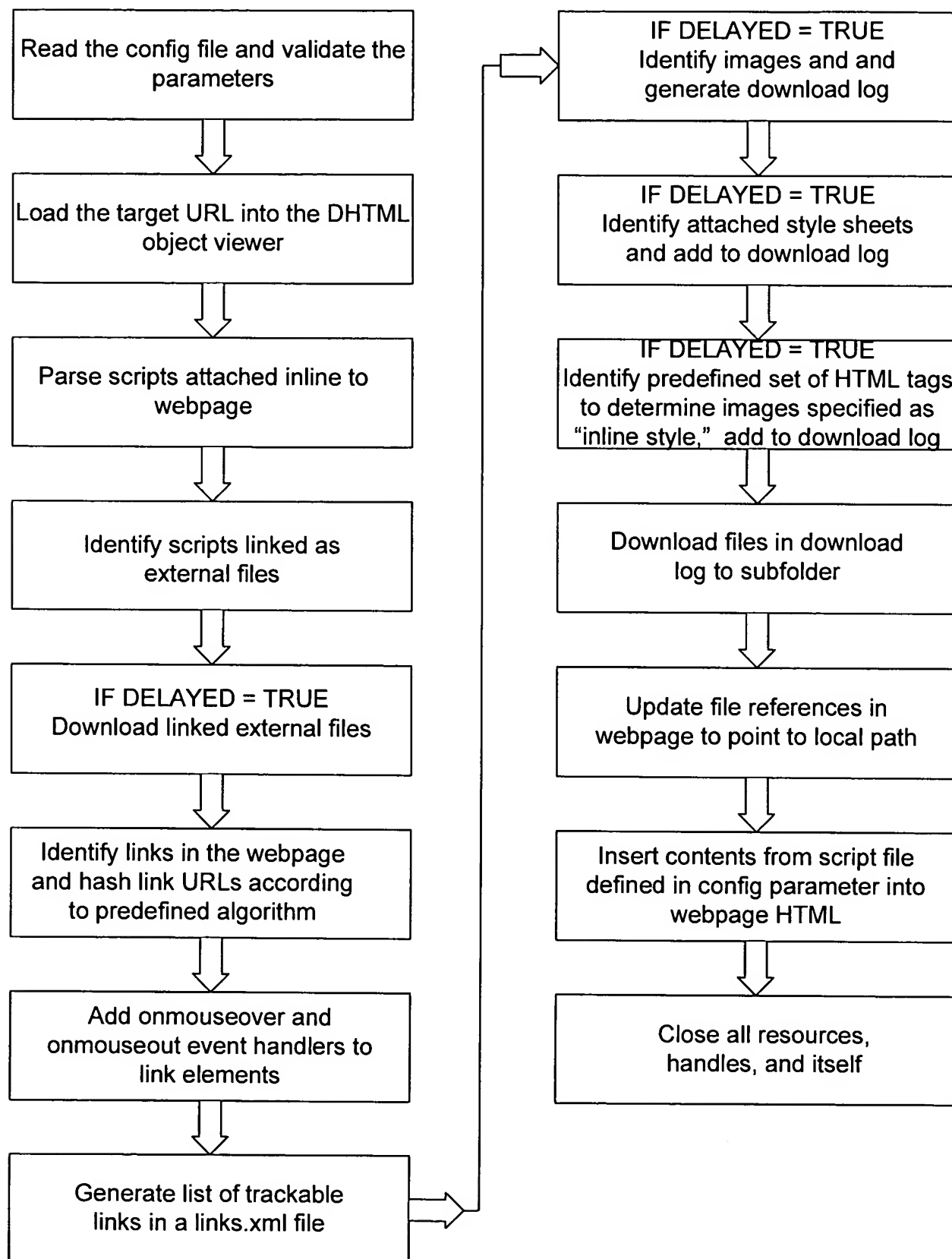


**FIGURE 5**

```
<config>
<rootdirectory>C:\Inetpub\wwwroot\NetMetrix\RealTime\Historical</rootdirectory>
<scriptfile>C:\Inetpub\wwwroot\NetMetrix\RealTime\Custom.js</scriptfile>
<proxy>http://itgproxy:80</proxy>
<downloadtimeout>10</downloadtimeout>
<downloadretry>1</downloadretry>
<exefullpathfile>C:\RealTime\PreviewQueue.exe</exefullpathfile>
<connection>data source=cptrarpts04; initial catalog=RealTime_V2; trusted_connection=true; </connection>
</config>
```

## FIGURE 6





**FIGURE 7**

```
<config>
<delayed>True</delayed>
<sourcepage>ca.msn.com/</sourcepage>
<codepage>1252</codepage>
<targetdirectory> C:\inetpub\wwwroot\NetMetrix\RealTime\Historical\camsncom\03_26_2003_19</targetdirectory>
<scriptfile>C:\RealTime\Custom.js</scriptfile>
<proxy>http://figproxy:80</proxy>
<downloadtimeout>10</downloadtimeout>
<downloadretry>1</downloadretry>
</config>
```

**FIGURE 8**